
Sacred Heart Church

Year 4 Launch

September 2021



TODAY
TOMORROW
TOGETHER

Agenda

- Ice Breaker – Fred Julius
- Prayer and Opening – The Pastor - Father Mark
- Current results and Pandemic impact – Sandy Madison
- Campaign Status and Pledge Cards – Pete Murray
- Questions and Closing Prayer – Father Mark
- Tour - All



The WHY we are doing this – Purpose - Parish community – inclusive of handicapped needs & family needs

Defined during previous Strategic planning sessions - Needs of the Parish.

As of September - full TTT campaign status, with both CTK and Seton reaching their goals.

Remember – TTT funds - **all money raised stays at the Parish.**

Community Aging



Since 1950 in the U.S. :
Median age went from 23.6 up to 38.4
"Baby Boomers" over 65
Life Expectancy increased from 69.7 to 78.9

Life expectancy is up and has grown steadily since 1920:

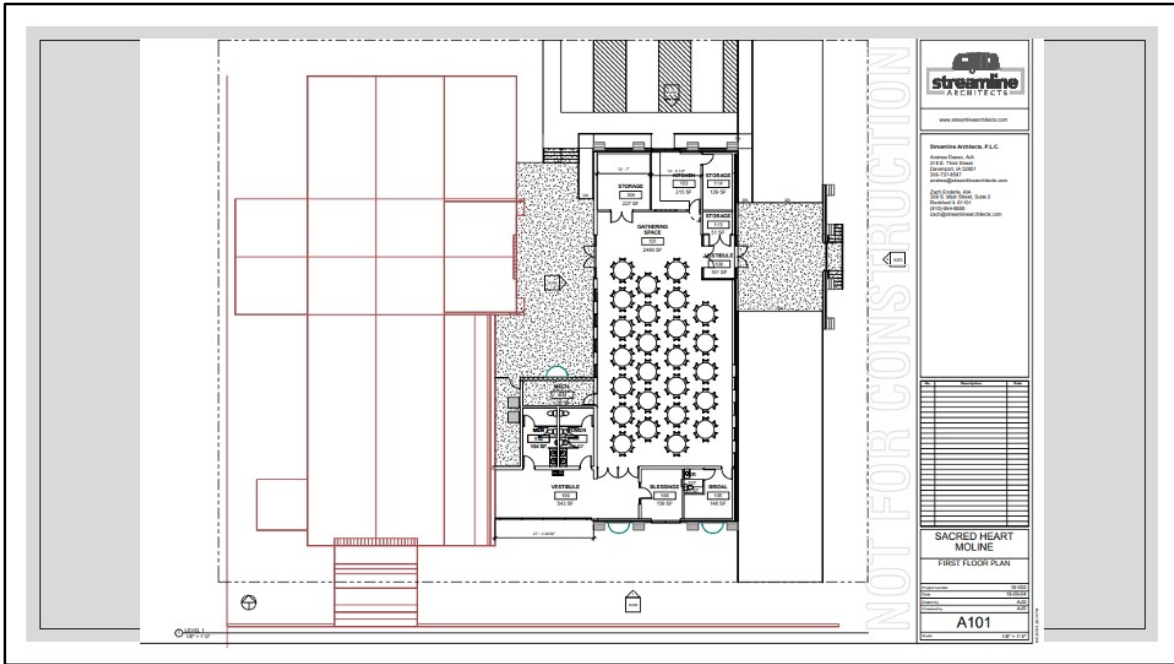
Decrease infant mortality rate

Increased medical advancements for all

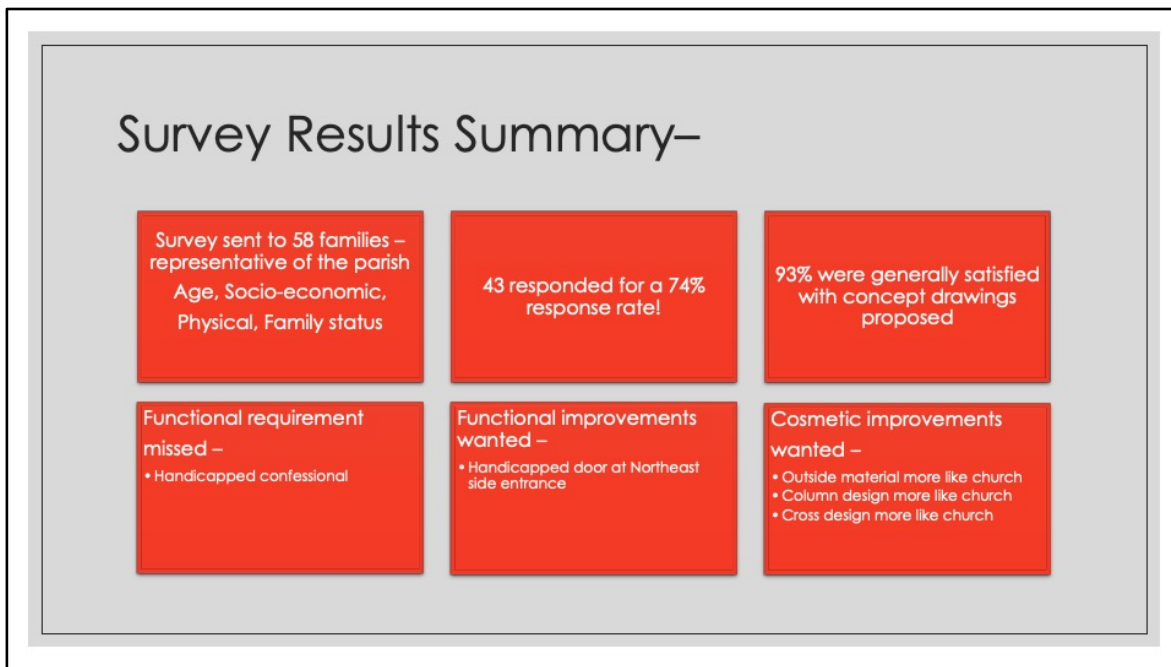
Projected that in 2035 – there will be more population over 65 years than under



Slightly updated concept drawings from the video – note outside with pillars and cross now blended to church
Elevated grade to match the church elevation
Once inside the building, there is a flat surface – no steps nor ramps into church.



The Red in the diagram – indicates the Church structure with the steps into church at bottom left of diagram.



While we were still on the Pandemic shutdown – we developed a survey to try and confirm the needs as defined in the Strategic Plan and previous work of the TTT committee.

Of Respondents – great support for this plan to move forward.

Comments (92) divided into Functional, Cosmetic, Other and then into areas ie. Drop off, Kitchen, Gathering Area

Clearly heard = confessional and want a 3rd entrance in door by sacristy. Due to space constraints in width of hallway, not ADA compliant for wheelchairs, but should be easier for walkers and cane access.

Great comments also captured regarding the items to ensure function – multimedia items, sound tiles, sound system, video security

Survey Results - Summary

		Yes	No	Unsure
After reviewing the Gathering Center Proposal details, are you generally satisfied with the presented proposed building design?		93%	5%	2%
How important to you are the following aspects of the building?				
		High	Medium	Low
2	Handicapped accessibility Driveway entrance	↑ 98%	2%	0%
3	Canopy covered drive up / drop off	↑ 79%	21%	0%
4	Handicapped accessible / baby friendly bathroom	↑ 91%	9%	0%
5	Kitchen / hospitality prep area	→ 60%	33%	7%
6	Gathering space	↑ 79%	21%	0%
7	Changing room	↓ 51%	40%	9%
8	New Blessings Supplies Gift Shop	↓ 53%	42%	5%
9	Green Space developed as elevated patio	↓ 40%	47%	14%
10	Storage Space	↓ 53%	37%	9%

Since we could not meet to take survey there were 2 areas were not fully understood :
 Common misconception was Kitchen – it is planned as catering kitchen not a full kitchen
 Common misunderstanding was need for Green Space – light into church windows, drainage and maintenance access to church

What's happened since 2018

Pandemic



But we were able to ...

Complete Tier 1 & 2 on budget
Annual Diocesan Appeal – met goal for 2021

However, we face strong headwinds...

- Global disruptions of supply chains
- Pandemic supply of materials
- Plant shutdowns, Weather, fires, tariffs
- Supply and Demand

Increase cost to produce goods since 2019

Overall Building materials – up 45%

Lumber – up 60%

Concrete – up 20%

Steel – up 35%

Electrical – up 35%

Mechanical – up 40%

Doing it Right – Leading to next generation rough estimated project costs 2021

Tier III Original Cost estimate (2018) ~ \$1.7M ~ yet to raise \$238,000

Tier III Original Vision with inflationary cost estimate~ \$2.3M ~ yet to raise \$ 838,000

Building as designed with EIFS exterior ~ "stucco"

- o 5,000 sq ft
- o ADDED 3rd entrance into NE door of church
- o ADDED Confessional

Tier III Original Vision + inflationary cost estimate with Stone Facing ~ \$2.8M ~ yet to raise \$ 1,338,000

Building as designed with "stone" facing

- o 5,000 sq ft
- o ADDED 3rd entrance into NE door of church
- o ADDED Confessional
- o ADDED "Stone" facing

Cost figures here were ***based on concept drawings.***

Strong message from Parishioners – Do it Right – The first time!!

When we have reached October 31, we will be able to determine direction and financial plans. – discussed in later slides.

Architect Tony Dasso will then work on detailed design with cost analysis for final designs in Q4 and projected groundbreaking later in the spring of 2022.

Estimate is 9 months to complete after groundbreaking.

<p>Sacred Heart Church</p> <p>Goal & Giving Status</p> <p>as of Sept 28, 2021</p>	Goal	\$3,000,000
	Pledged	\$2,762,000
	% of Goal	92%
	Gap to original goal	238,000
	Tier III Org Goal	\$1,700,000
	Tier III Pledged	\$1,462,000
	Cash on Hand	\$1,016,000

- The \$2.762M in current pledges/gifts includes ~\$372K in new pledges since we announced our SH 4th year Campaign extension on July4th. That was ~ 12 weeks ago. We are now at ~ 92% of our original \$3M Campaign Goal
- This leaves a gap of ~ \$238K to that original Goal
- You may recall that the Sacred Heart has already spent ~ \$1.3M on Campaign Commitments on Tier 1 and 2. This includes ~\$1M on Tier 1: Tuck Pointing, Church Restoration and the LPC HVAC System. It also includes ~\$300K on Tier 2 costs: Those monies were spent on restoration of for Priest's Living Space, garage and removal of the old rectory facility.
- So, the campaign as September 28, 2021 has pledges so far for Tier 3 of ~ \$1.462M.
- Cash in Hand of \$ 1.016M .
- Currently there is **\$446K in remaining unpaid pledges.**

<p>Sacred Heart Church</p> <p>Goal & Giving Status</p> <p>as of Sept 28, 2021</p>	Tier III Original Goal	\$1,700,000
	Gap to original funds needed	\$ 238,000
	Tier III Inflation Goal	\$ 2,300,000
	Gap to inflation funds needed	\$ 838,000
	Tier III Goal with stone	\$ 2,800,000
	Gap to Inflation with stone	\$ 1,338,000

- As already noted on previous slides, our Facilities Team has ~35% increase to the Gathering Center estimates due to building materials inflation costs. That is, relative to the 2018 envisioned Phase 3, \$1.7M estimate and Phase 3 Campaign Goal. The now more current \$2.3 Gathering Center estimate is thus now inflated by ~\$600K from that original estimate.
- So, factoring in the current pledges and gifts totaling \$1.462M , we now project an inflation factored GAP of ~ \$838K towards the envisioned Gathering Center costs.
- In addition, and based on survey results, stone facing, versus the EIFS facing, is strongly desired. The stone facing, if contracted, would be estimated at an additional \$500K, and thus a Full Need gap of ~ \$1.338M.

Other Option:

- **Simplified Vision ~ \$1.6M**

- *Building with brick and EIFS facing ~ "stucco"*
 - About 4,000 sq ft
 - ADA bathroom
 - Confessional
 - Ramp into door
 - Changing room / bride's room
 - Hospitality kitchen
 - Blessing's "display" area
 - Outside ramp

What's not there

Building not at grade of church
No Portico / drop off
Blend with campus, not church
Flat roof and no building adornment
No extra entrance

So, with feedback from the survey, and what we had as available funds, we stepped back. What could get for original estimates of \$1.7M? Give us another option. Facilities team, with the architect and the new cost challenges developed : simplified vision.

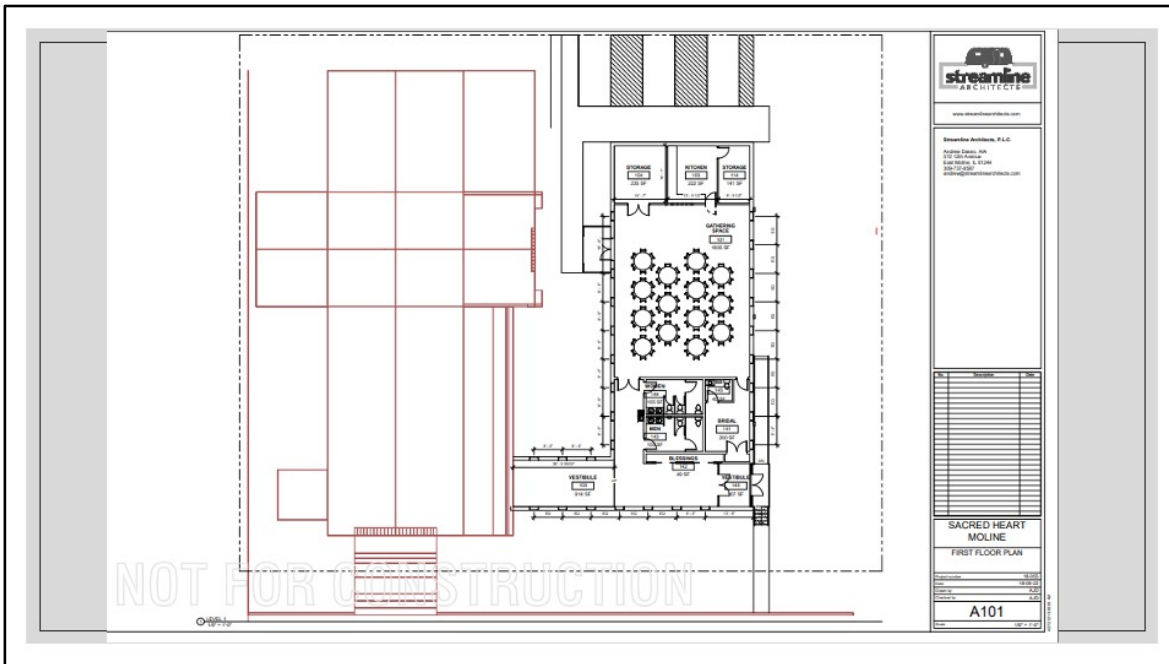
No elevated grade to church level results in outside ramp, and with inside ramp as well
The **Simplified Vision** - does not include a 3rd entrance since building is not at grade
Seating would allow for 123 people per code



Blends with campus, not with church
No portico or drop off site
Removed pillars and outside adornments



Not at grade, half of elevation change is outside – not covered
Flat roof design



The Red in the diagram – indicates the Church structure with the steps into church at bottom left of diagram.

Other half of elevation change is in hallway between the new building and the church. There is not a third entrance included.

As the entrance is now at southwest corner, the bathrooms, Blessing's gift shop and Brides/family room are moved into part of the previous gathering area which results in a slightly smaller building area for actual gathering space.

Strategy for Parish

- Plans to fundraise
 - 4th year
 - If parishioners gave on 3-year plan, would they do one extra year to increase donation
 - If parishioners gave a one-time gift, would they increase donation
 - New Parishioners invited to participate.
 - Parishioners who have not given – It's not too late.
 - Need to stretch ourselves to achieve our goal.
 - Any Shortfall in Pledges ~
 - Borrow from the endowment, need to repay
 - Borrow from Peoria, need to repay

Going forward – the TTT Development team developed this strategy:

- Formally re-approaching ~ 390 SH parishioner families that have already pledged or gifted to either SH Church or Seton School. Request to consider extending to a 4th year, through 2022. This was announced the weekend of July 4th, 2021.
-Would you consider an additional 33% in Campaign giving?Would you consider more than 33%


- Planned 8 formal parishioner meetings through September. We felt that it was very important to get buy in and support from all key leaders.
- Invited all of those who gave previously.
- We also invited ~100 all new parishioners since the 2018 Campaign started. These folks may have missed early Campaign information sessions and thus need some additional Campaign details
- Finally, through pulpit announcements and social media, we reminded those Parishioners that may have not yet been willing nor able to give previously, to reconsider.....its not too late.

- We reminded all that we need to **prayerfully consider** their additional ongoing support and STRETCH to achieve our goal.

- As noted earlier, final decisions on how we will proceed with Gathering Center building plans will start sometime after this fundraising rally activity, currently planned through October 2021. Our optimistic approach is to proceed and be ready to hopefully ground break in the spring of 2022. Our collective effort will determine that timeline.
- After “we count our planned pledges and gifts”, our Parish Leadership will be in a better position to then factor in our Campaign financing towards a building plan. If there is a shortfall in our Pledges, our Parish leadership could consider borrowing from our church endowment or potentially from the diocese. Those funds would need to be paid back.
- Those leadership decisions will then direct our Architect towards a final Gathering Center design and enable our Facilities Team to finalize cost estimates for groundbreaking, hopefully in 2022.

Pledge Card – return giver

~ Pray ~ and return by Oct 31



I/We pledge to our 1-year Campaign:
Amount of Gift: _____
Initial Payment: _____
(Please deduct a 10-20% annual investment)
Pledge Balance: _____

Campaign donations are tax-deductible contributions.

Signature: _____ Date: _____
Please print your name as you would like it to appear in any campaign recognition materials:

I/We would like our gift to remain anonymous.
Please complete information on reverse side.

CALCULATE YOUR PLEDGE

My Pledge to TTT was \$ _____

Divided by three is \$ _____

My 4th Year Pledge to assure the completion of the Welcome Center is \$ _____

Thank you for your consideration. We are most grateful for your gift to date and appreciate your generosity as we work to complete this historic campaign for Sacred Heart Parish!

METHOD OF PAYMENT
Payments for all campaign funds will be handled by the Today, Tomorrow Together Campaign Office, including disbursements of gifts designated to the parish.

Cash/check (make payable to "TTT Campaign")
 Credit Card
 American Express MasterCard VISA Discover

Account Number: _____
Name on card: _____ / _____ CVV/CVC Code: _____
Expiration date: ____/____/____
 Automatic Withdrawal
Bank routing number: _____
Account number: _____
*The Business Office will coordinate this process with you.
 Stock**
 Life Insurance**
 Other**
**The Business Office will contact you for additional information.

DONOR INFORMATION

TIMING OF GIFT
I/We intend to pay the balance as follows :
 Monthly Quarterly 1-time gift

Date of first payment: _____

*Please provide this information so we may update our records.

*Cell Phone: _____
*Email: _____

- Shown above is a rendition of the first of two new pledge card types: If you are a Sacred Heart parishioner and have previously pledged to the Sacred Heart or the Seton School TTT Campaign, this was the personalized formal 4th year pledge card you received.
- If you have made previous pledges or gifts, your previous collective Campaign pledge amounts (as of ~ June when cards were published) are also listed on the top of the card. So please double-check that shown figure....If it seems incorrect, please contact Bobbie Vidmar in the office.
- For reference, we have taken the liberty of also showing 33% of that previous pledged/gifted amount.

Pledge Card – new giver

~ Pray ~ and return by Oct 31

I/We pledge to our 1-year Campaign:

Amount of Gift: _____

Initial Payment: _____
Please consider a 10-20% initial investment!

Pledge Balance: _____

Campaign donations are tax-deductible contributions.

Signature: _____ Date: _____

Please print your name as you would like it to appear in any campaign recognition materials:

I/We would like our gift to remain anonymous.
Please complete information on reverse side!

Thank you for your consideration. We are excited to have you join fellow parishioners in support of this historic campaign for Sacred Heart Parish!

CALCULATE YOUR PLEDGE

Total Gift	Monthly	Quarterly
\$200,000	\$16,667	\$50,000
\$150,000	\$12,500	\$37,500
\$120,000	\$10,000	\$30,000
\$90,000	\$7,500	\$22,500
\$75,000	\$6,250	\$18,750
\$60,000	\$5,000	\$15,000
\$50,000	\$4,167	\$12,500
\$30,000	\$2,500	\$7,500
\$18,000	\$1,500	\$4,500
\$15,000	\$1,250	\$3,750
\$12,000	\$1,000	\$3,000
\$9,000	\$750	\$2,250
\$3,600	\$300	\$900
\$1,800	\$150	\$450

METHOD OF PAYMENT
(Allowing for all campaigns will be handled by the Today Tomorrow Together Campaign Office, including reimbursements of gifts designated to the parish.)

Cash/check (make payable to "TTT Campaign")

Credit Card
 American Express MasterCard VISA Discover

Account Number: _____

Name on card: _____

Expiration date: ____/____ /____ CVV/CVC Code: _____

Automatic Withdrawal

Bank routing number: _____

Account number: _____
*The Business Office will coordinate this process with you.

Stock**

Life Insurance**

Other***

**The Business Office will contact you for additional information.

DONOR INFORMATION

TIMING OF GIFT

I/We intend to pay the balance as follows :
 Monthly Quarterly 1-time gift

Date of first payment: _____

*Please provide this information so we may update our records.

*Cell Phone: _____

*Email: _____

- Shown above is a rendition of the Second of two new pledge card types: If you have not previously pledged to the Sacred Heart or the Seton School TTT.
- Ask you to **Prayerfully Consider** how to help stretch your individual pledge towards our goal and help do this right.
- Return the pledge card by **October 31, 2021**.
- In addition, as very strong Sacred Heart leaders, we ask you to be active **ADVOCATES** of this Sacred Heart Capital Campaign. Sacred Heart parishioners really look up to each of us as leaders. We need your help to spread excitement, especially over the next weeks as we **RALLY** towards our TTT Phase 3 **GOAL**.

Would you like to sponsor part of our Gathering Center at Sacred Heart?

This is your opportunity!

Contact our office to get more details. We honor requests on a first come, first serve basis. If you wish to be part of these sponsorship opportunities and are ready to pledge, or have questions, please contact Bobbie Vidmar in our parish office at (309) 762-2362, or by email at bvidmar@sacredheartmoline.org.

"Gather to me my faithful ones, who made a covenant with me by sacrifice."
PSALM 50:5

SACRED HEART
CATHOLIC CHURCH
MOLINE, ILLINOIS

GATHERING CENTER

TODAY JOIN THEM TOGETHER

www.CatholicTogether.com/sacred-heart
www.SacredHeartMoline.org
1608 13th Street, Moline IL 61265

Sponsorship Brochure

At your convenience, please review the enclosed brochure for the many sponsorship opportunities.

Example of the Sponsorship Brochure posted on website.

Summary

- Recap by Father – necessity of building

Questions

Thank You

- Now we can finish with tour of the Priest residence.

END